

# 9<sup>th</sup> Anti-Ageing Skin Care Conference

The Science and Perception of Skin Ageing: Well-Ageing and Longevity  
25 – 26 June 2024, Royal College of Physicians, London

## Day One – 25 June 2024

Time		Speaker
08:30	Registration and welcome coffee	
09:00	Opening address	Dr Katerina Steventon, Scientific Programme Director
<b>Session 1: What is Healthy Skin Ageing</b>		Chair: Dr Katerina Steventon
09:15	Keynote: Looking Younger – More than Skin Deep?	Dr David Gunn, Senior Scientist and Leader Unilever KCL Innovation Hub, Unilever. UK
10.00	Keynote: The Skin Microbiome in Ageing and Options for Microbiome-based Intervention	Professor Andrew McBain, Professor of Microbiology, University of Manchester, UK
10.45	Networking coffee break	
11.15	The Skin Barrier and Ageing: Approaches to Healthy Skin Ageing through Skincare and Lifestyle	Professor David Moore, University of Edinburgh. UK
11.45	Changes in Facial Anatomy with Age	Dr Neelam Muizzuddin, President, Skin Clinical Research Consultants LLC, USA
12.15	DISCUSSION	
12:30	Lunch	
13.30	Keynote: Closing the Gap between the Healthspan and Lifespan: Healthy Longevity Medicine	Professor Andrea Maier, Oon Chiew Seng Professor in Medicine, University of Singapore and Director, Centre for Health Longevity (CHL), Founder Chi Longevity, SINGAPORE
<b>Session 2: Achieving Healthy Skin - Technological Approaches to Well-Ageing</b>		Chair: Professor David Moore
14.15	40+ Years of Promises... A Critical Review of the Anti-Ageing Technologies over the last Four Decades; Convergence of the Ingredient Space and Novel Mental Parameters Forging New Paths to Well-being Claims and Assessment	Dr Karl Lintner, President, KAL'IDEES Consultancy, FRANCE
14.45	A Multidisciplinary Approach to Understanding Healthy Skin Ageing: Biophysical Measurements and Omics applied to Menopausal Skin	Stewart Long FRSC, Chief Executive Officer, Cutest Systems, UK
15.15	Networking coffee break	
15:45	Searching for Holistic Well-being Beauty Rituals: Daily Facial Massage Benefits	Dr Frederic Flament, Global Head of Claims Science - Evaluation Intelligence, L'Oreal, FRANCE
16:15	Exploring the Application of Digital Technology to Evaluate Products, Engage Consumers & Enhance our Ageing Selves	Daniel Whitby, Chief Scientist, SMINK Ltd. UK
16:45	Closing Speech from Dr Samantha Samaras, Unilever	Dr Sam Samaras, Senior Vice President Science & Technology R&D, Beauty and Wellbeing & Personal Care, Unilever, USA
17:30	Panel of experts in open discussion on current topics	Chair: Dr Jack Ferguson
18.00	Drinks reception sponsored by: Princeton Consumer Research	
19.00	End of day one	

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## Day Two – 26 June 2024

Time		Speaker
08:30	Registration and welcome coffee	
<b>Session 3: Assessing Skincare Benefits and Advertising Claims</b>		Chair: Dr Katerina Steventon
09:00	Keynote: A Deeper Look: Age and Beauty Perception Extends Beyond the Visual Domain	Dr Timo Giesbrecht, Consumer Science Leader, Unilever, UK
09:45	New Digital AI-based Tool to Support Clinical Anti-Ageing Evaluation	Juliette Rengot, Newton Technologies, FRANCE
10:15	Combining Imaging Technologies and Clinical Assessment for Multimodal Investigation of the Effects of Facial Skin Ageing in Healthy Women	Dr Ali Assi, In Vivo Innovation Research Engineer at Parfums Christian Dior, LVMH Recherche, FRANCE
10:45	Networking coffee break	
11:15	Unlocking the Potential of Skin Rejuvenation with Epigenetic Biomarkers	Dr Cristiana Banila, Co-Founder & Chief Scientific Officer, Mitra Bio, UK
11:45	US Advertising Self-Regulation's Overview of Anti-Ageing Claims in the Beauty Industry	Annie M. Ugurlayan, Assistant Director, National Advertising Division of BBB National Programs, USA
12.15	Lunch	
<b>Session 4: A Future View of Well-Ageing</b>		Chair: Dr David Gunn
13.00	Keynote: The New Frontiers of Longevity Science	Luc Aguilar, R&D Director – Microbiome and Exosome, L'Oreal, FRANCE
13.45	Beyond Skin Care - Taking a Holistic Approach to Well-Ageing	Dr Helen Knaggs, Head of global research and development, NuSkin, USA
14.15	Mental Beauty: Changing the Dialogue in the Industry	Begoña Sanjuán and Isabel Ramos, Creative Director / CEO & Chief Scientific Officer, AYUNA, SPAIN
14.45	Futurology of Well-Ageing - Focus on Self-Confidence: Exploring Conflict between Utopia and Evolutionary Societal and Biological Systems	Helga Hertsig-Lavocah, Senior Forecaster & Founder, Hint Futurology, IRELAND
15.15	Keynote: Lessons from Evolutionary Psychology – a better way to Understand and Care for Ageing Skin	Professor Paul Matts, R&D Vice President, Procter & Gamble, UK
16.00	Concluding remarks and discussion	Dr Katerina Steventon
16:00	Conference closes	