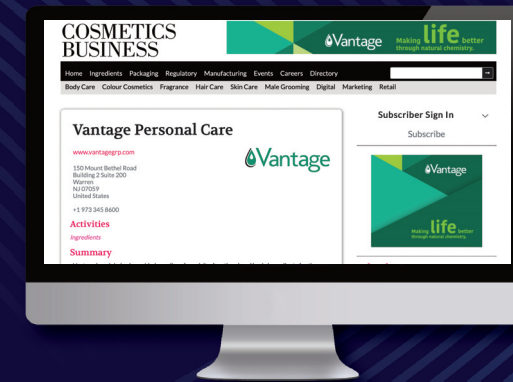


CONTENT MARKETING SOLUTION



SEE AN
EXAMPLE

Drive traffic to your website and put your business in front of key industry decision makers.

- **Guaranteed and unlimited press release publication**

Share your product launches, news, technical articles and upcoming events, raising awareness of your products and services.

- **Online presence maximised**

Our advanced search engine system associates relevant content with matching featured companies, bringing these to the top of search listings.

- **Optimised company profile**

Have an interactive page with detailed information about your business, its products and services, contacts, social media, on-demand webinars archive, videos and images linking directly to your website.

- **Company logo/branding**

Your company logo and promotional banners displayed on the top and right corner of your company profile page.

- **Online interactions monitoring**

Measure the impact of your communications. We can report the number of viewers of your profile or readers of your press releases and the click through rate to your website.

- **Search engine optimisation (SEO) improvement**

All featured companies are linked to relevant editorial content which is updated daily by our journalists, building valuable backlinks and driving traffic to your website.