BEAUTY GL2022 BAL AWARDS

BECOME AN OFFICIAL SPONSOR

Be the best in global beauty

| THE AWARDS

The Pure Beauty Global Awards presents a unique opportunity to connect with global beauty brands whilst recognising new cosmetic products, innovations and brands which have launched into a new international market within the last year. As an event sponsor, your brand will benefit from pre, during and post-event promotion to a highly influential audience from a diverse background of branding, packaging, innovation and more.

WHO ENTERS?

LUSH THEINKEYLIST DECORTÉ

Ordinary.

FACE GYM.

PAULA'S CHOICE SKINCARE

HUDABEAUTY

MISSGUIDED

ST[★]RSKIN[®]

ESPA

MOLTON BROWN

absolute collagen

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SPONSORSHIP OPPORTUNITIES

The event sponsorship options will provide brands the ideal platform to increase visibility and exposure with key industry stakeholders and prospective clients.

With more than 1,500 virtual attendees, be at the forefront of the event platform under the gaze of your target audience.



representing one of the following

- Natural & Organic
- Skin Care
- Hair Care
- Brand Innovation
- Male Grooming
- Fragrance
- Body Care
- Make-Up
- Beauty Supplement

2 BE AN EVENT PARTNER

Become an official event sponsor and influence beauty brands on their journey in the industry's most recognised international beauty award process.

- Packaging Manufacturers
- Ingredient Suppliers
- Brand Consultancies
- Logistics
- Recruitment
- Software/Technology vendors
- Retailers/eCommerce

PREVIOUS PARTNERS HAVE INCLUDED:

















| BENEFITS

As a category or event sponsor you will benefit from the following:

Pre-event

- Editorial coverage in Pure Beauty magazine
- News story on cosmeticsbusiness.com
- Your logo on the awards home page purebeautyglobalawards.com
- Your logo in all awards online and print communications (pre and post event)
- Full page advert in the awards shortlist issue (March) of Pure Beauty Magazine

During the event

- Prime branding at the virtual awards ceremony
- Company profile including downloadable PDFs
- First pick of guests to invite to your virtual table
- Opportunity to present the winner(s) of your sponsored category(ies)
- Full page advert in the digital awards brochure circulated to all guests in attendance

E: trystanh@hpcimedia.com

• Video to be played during the breaks during the virtual awards ceremony

Post event

• Prime position and branding in all of the post-awards communication

• Scrubbed attendee list

Get in touch with our team to discuss our bespoke packages.



