



7th Sports & Active Nutrition Summit 2017

12 - 14 June 2017, The Netherlands

2 Tracks | Industry & Strategy | Innovation & Development

40 Speakers | 200 Delegates | 30 Exhibitors | 25 hrs Networking



www.bridge2food.com

Bridge2Food Summit & Academy 2017

Bridge2Food Awards
- Category
- Product
- Ingredient



BRIDGE2FOOD

7th Sports & Active Nutrition Summit 2017

12 - 14 June 2017 (The Netherlands)
2 Tracks | Industry & Strategy | Innovation & Development
40 Speakers | 200 Delegates | 30 Exhibitors | 25 hrs Networking





10th Protein Summit 2017

50 Speakers | 300 Delegates | 20 Exhibitors | 25 hrs Networking
3 Tracks: Consumer Insight | New Protein Ingredients & Processes | New Protein Foods

20 & 21 SEPTEMBER 2017



Bridge2Food Awards
- Category
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BRIDGE2FOOD

5th Healthy Ageing Summit 2017

24 & 25 October 2017 (The Netherlands)
3 Tracks for Food & Medical, Food Service & Dietary Supplements Industries
35 Speakers | 200 Delegates | 30 Exhibitors | 25 hrs Networking

New Bridge2Food Academy



BRIDGE2FOOD

12th Food Proteins Course
Theory & Practice for 10 Plant & Animal Proteins



28 - 30 June 2017, Las Vegas (USA)
International Protein Industry Speakers
15 Speakers | 100 Delegates | 30 hrs Networking

NEW: 3 Sports & Performance Nutrition Awards



Enter now to win a 2017 Bridge2Food Sports & Performance Nutrition Award

Showcase your products and raise the profile of your company!

Designed to recognise and promote innovation in the sports nutrition industry, the awards will celebrate the achievements of leading players who drive excellence within this sector. The winners will be announced at the 7th Sports & Active Nutrition Summit 2017 which takes place on 12 - 14 June in The Netherlands.

The Awards are open to all those involved in sports and performance nutrition with the following categories:

1. New Category Development
2. Best New Sport Nutrition Product
3. Most Novel Ingredient



Award application before 30 April 2017

The awards are now open and the closing date for entries is 30 April 2017 when an expert panel of judges will select a shortlist from all the entries received. To be eligible the product or campaign must have been introduced or launched after the 1 January, 2016.

During the 7th Sports & Active Nutrition Summit on 13 June the winners will be announced at the awards ceremony during the dinner that evening.

Benefit from Global Marketing Exposure

All finalists will receive fantastic international marketing and public relations exposure. Finalists will feature on Bridge2Food online communities, with a combined membership of over 40,000 food specialists, in Bridge2Food newsletters, distributed to over 28,000 readers in the food industry worldwide, and gain media attention through promotion via our media partners and summit press releases.

www.bridge2food.com

Sports & Performance Nutrition Awards Rules

General

1. The awards are organised by Bridge2Food (hereafter known as the 'Organiser') whose registered address is Jan Provostlaan 69, 3723 RC Bilthoven, The Netherlands.
2. By entering the awards, the entrant will be deemed to have read and understood these rules of entry and be bound by them. These include any instructions set out in the Entry Form.
3. The awards are open to anyone involved within the sports and performance nutrition sector worldwide. Specific entry criteria for each of the award category can be found here.
4. To be eligible the product or campaign must have been introduced or launched after the 1 January, 2016.

Entry

5. Any employees (and their families) of the Organiser, its agents and anybody professionally connected with the awards are not eligible for entry.
6. There is no limit on the number of categories or the number of products that may be entered.
7. The Organiser reserves the right at its absolute discretion to reject any entry that it deems inappropriate.
8. Entry forms must be completed and samples sent by prepaid post or courier to arrive no later than 1 May, 2017. Proof of posting will not be deemed to be proof of delivery. Samples will be retained by the Organiser.

Rules of Entry Bridge2Food Sports & Active Nutrition Awards 2017

9. Entries will only be accepted if they are submitted via the entry form, completed in full.
10. When making your entry online you may email additional information to info@bridge2food.com. If necessary, supporting material can be included with your submission – this could be a Pdf, Word, Excel, PowerPoint or Jpeg file. Please ensure that your full entry submission, including supporting material and logos combined do not exceed the maximum upload limit of 5MB per entry.
11. Entries must be signed by the person responsible for submitting the entry and to whom all correspondence concerning the awards should be addressed.
12. Please ensure that information submitted is accurate and relevant companies and / or individuals are credited as appropriate.
13. Responsibility cannot be accepted for any lost, late or mislaid entry and any entry which is damaged, defaced, illegible or incomplete, or which otherwise does not comply with these rules of entry may be deemed invalid at the sole discretion of the organiser.
14. Each category will have three finalists and a winner will be selected from the three finalists.
15. All of the finalists will be confirmed in May 2017 at the judges meeting against the criteria set out in the entry form by a panel of judges selected by the organiser and will be notified by post.
16. The winners will be announced at and will be required to attend the awards ceremony and dinner on 13th June, 2017.
17. The judges may decline to make some or all of the awards in any category if in their opinion there are insufficient entries of an appropriate standard.
18. The Organiser reserves the right to change the categories and the judging panel without prior notice to entrants.
19. The decision of the chairman of the judges on all matters affecting this competition is final and legally binding.
20. No correspondence will be entered into.
21. There is an entry fee for each award category of EUR 65,- (excluding VAT). Payment should be made online.
22. Winners may be required to take part in some post-event publicity and consent to their name and photograph being used for such purposes.
23. By entering the awards, all entrants will be deemed to consent to the transfer of their personal data to the data controller for the purposes of the administration of the awards and any other purposes to which the entrant has consented.
24. For the purposes of judging, all information provided will be treated in the strictest of confidence and will only be viewed by the judging panels for each category. However, content from your submission may be included in promotional material for the awards.
25. The first round of judging will be based solely on the information supplied in the entry.
26. The judging panel will select 3 finalists from the initial information supplied on the application form, based on selection criteria per category. The selection criteria can be found at www.bridge2food.com.

Great industry platform



At this annual industry platform for the sports & performance nutrition industry key consumer trends, retail trends, channel developments, categories growth, product innovations, industry development, business cases and innovations are discussed.

The programme offers 2 Tracks on:

- Business & Market for business owners, marketing, sales, export, strategy and sustainability managers
- Innovation & New Ingredients for development, innovation, application, technology and managers

The typical industry participation is around 200+ experts, 40 speakers and 30 exhibitors including:

- Retailers
- Contract manufacturers for bars, drinks and powders
- Ingredient suppliers
- Packaging and processing companies
- Institutes, research companies and universities

Target Groups

This platform is designed for senior managers active in or interested in gaining entry to the sports & active nutrition markets. Including professionals involved with:

- Category management
- Marketing, sales & brand management
- Business management
- New product development, research & development, food engineering

Business development & networking

Partnership benefits

Key suppliers to the industry enjoy highly effective means of promoting their business to specific target groups before, during and after the Summit.

Benefit from:

- > Meet and influence decision makers
- > Develop new business leads
- > Boost your company name and brand image
- > Develop a thought leader position
- > Create global PR via Bridge2Food direct marketing channels (direct mailings, LinkedIn, website) and media partners

Limited partnership and exhibition opportunities are available, including: distribution of promotion materials, table tops, welcome reception, lunch and networking dinner.

Please contact Gerard Klein Essink (gkleinessink@bridge2food.com) or call (+31 6 200 39196) for more information.

Past platform partners



"Fantastic to network in a great Atmosphere" - Roel van Dam
Business Leader at VSI





7th Sports & Performance Nutrition Summit 2017

12 - 14 June 2017, Amsterdam (The Netherlands)

Proven annual sport and active nutrition industry and networking platform

Unique Sports & Performance Nutrition platform will bring together the know-how on products, consumers, markets, retail channels, brands and innovations. Organised in close cooperations with Sports Nutrition brands: 200+ experts, 40 exhibitors.



12th Food Proteins Course 2017

28 - 30 June 2017, Las Vegas (Nevada, USA)

Annual European food protein properties, functionalities and applications training by protein ingredient suppliers & protein specialists

This unique 3-day hands-on training course offers a combination of lectures by industry professionals. Over 100 professionals discover new properties, functionalities and applications of 10 plant and animal-based proteins for food applications.



10th Protein Summit 2017

19 - 21 September 2017 (France)

Fantastic annual protein industry networking platform

This Protein Summit brings together 300+ industry experts from food manufacturers, ingredient suppliers, technology processors and 40 exhibitors. The summit covers trends in protein foods, new ingredients and technologies.



5th Healthy Ageing Summit 2017

23 - 25 October 2017, Amsterdam (The Netherlands)

Unique annual industry, research and networking platform

Healthy Ageing is the business and research meeting on healthy ageing markets for medical nutrition, food industry and dietary supplements. 150+ experts gather and discuss business & market strategy and innovation & research opportunities. 40 exhibitors.



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