

WHERE THE WORLD IS GOING NEXT FOR VITAMIN D



WHOLE FOOD NUTRITION

A cost-effective, *real* vegan, whole food source that won't affect your taste or texture

- Non-GMO, whole food mushroom powder
- Organic grade available
- 1000 µg (40,000 IU) of Vitamin D per gram - independently verified
- Low use levels offer excellent economics
- Won't affect the taste or texture of formulations
- Consumer-friendly, clean label ingredient


Vitamin D is one of the hottest nutrients in the world right now, as consumers become more concerned about their health because of reduced time spent outdoors. Throughout the United States, doctors are telling their patients to get more Vitamin D.

Earthlight Whole Food Vitamin D is a clean label, plant-based ingredient that can help you create cutting-edge supplements and fortified foods that respond to the latest consumer trends in the market. Earthlight delivers concentrated Vitamin D with low use levels, which means it won't affect the taste or texture of your formulations.

UNIQUE OPPORTUNITIES IN FOOD FORTIFICATION

Oakshire Naturals and PLT have received a positive response about Earthlight from a US FDA Food Additive Petition (FAP), allowing us to market the ingredient in the United States – and you to begin product development work. The approval covers Earthlight’s use in a broad range of traditionally fortified food and beverage products, but also in products where Vitamin D is currently not allowed in the United states. These include dairy analogues and meat alternatives – ideal applications since Earthlight is plant-based and acceptable for vegans.

APPROVED FOOD AND BEVERAGE APPLICATIONS FOR EARTHLIGHT IN THE UNITED STATES

	Earthlight Fortification Applications (CFR 172.382)
	Breakfast cereals
	Grain products & pastas
	Plant milks
	Plant yogurts
	Soy-based beverages
	Soy-based spreads
	Soy-based cheeses & cheese products
	Fortified fruit juices
	Meal replacement beverages
	Meal replacement bars (special diet)
	Fruit juice drinks
	Cheese & cheese products
	Baked goods & baked snacks
	NEW PRODUCT CATEGORIES!
	Vegetable snacks
	Fruit smoothies
	Vegetable juices
	Plant-based meats
	Soups & soup mixes (non-meat)

EARTHLIGHT HELPS YOU CREATE LABELS THAT MATCH TODAY’S TRENDS

First it was ‘natural’. Then it was ‘clean label’. Now today’s consumer wants it all. Earthlight can help you create products that respond to today’s eating and living trends.



THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

Contact PLT Health Solutions for samples and more information.
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