



PURE BEAUTY

BEAUTY'S GLOBAL OUTLOOK

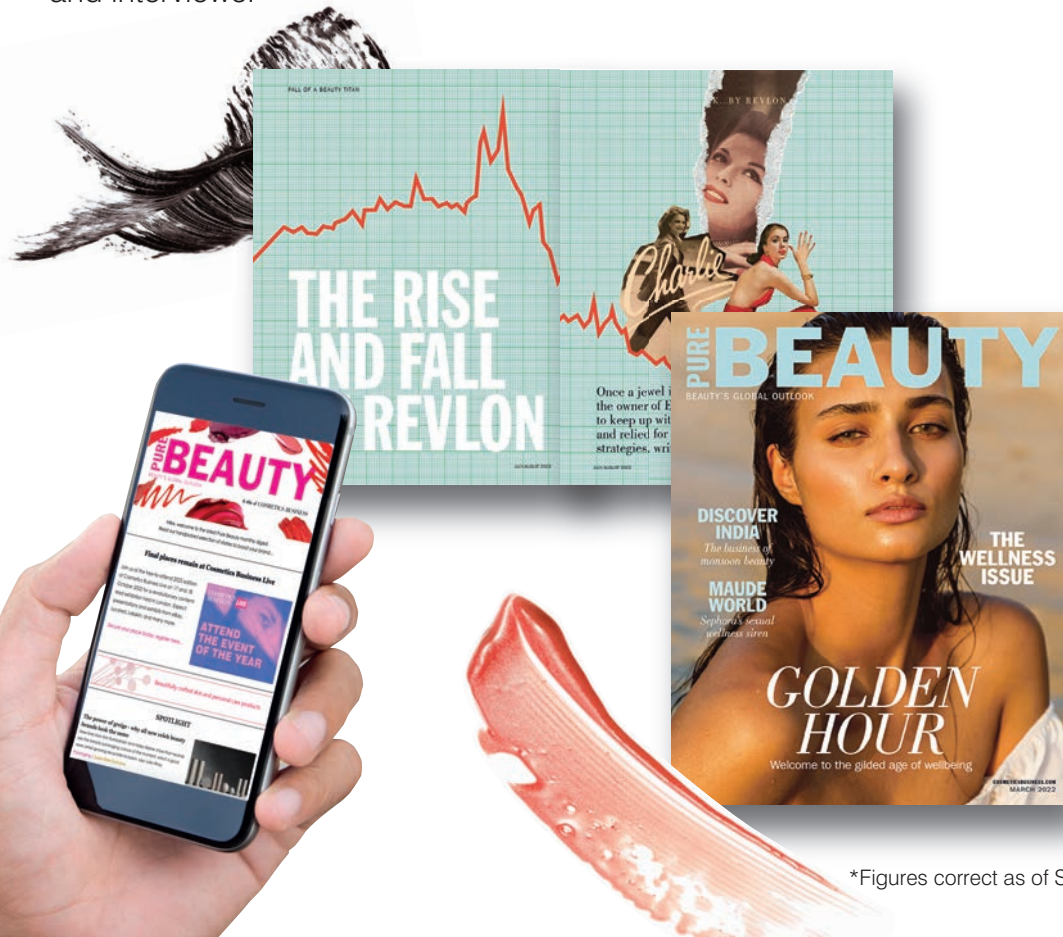
| INTRO

Pure Beauty prides itself on being beauty's global outlook. Our award-winning team of journalists explore the forward-looking trends and movements that impact brand owners and retailers around the world.

In each monthly issue, the one-of-a-kind title champions success by celebrating the industry's rising stars, along with the brands and entrepreneurs that have made it, with exclusive insights and interviews.

As commerce evolves and beauty has moved to the centre of the consumer goods conversation, Pure Beauty's authority has never been stronger.

With more than 29,180 subscribers, 15,126+ LinkedIn followers*, and a readership of 29,558 worldwide, advertisers can expect to engage with a captivated and loyal community of professionals, and align their business with a trusted industry partner.



29k

The number of subscribers to the Pure Beauty newsletter*

*Figures correct as of September 2022



| ADVERTISERS AND READERS



REVIVE
COLLAGEN

EST 1970
BAYLIS & HARDING
ENGLAND



OPATRA[®]
LONDON

HOLLAND & BARRETT



Sainsbury's



ELEMIS



Superdrug[☆]

FEELUNIQUE

Face the Future



LOOKFANTASTIC

MAXINE LACEBY
absolute
collagen

skin
Chemists
LONDON





WWW.COSMETICSBUSINESS.COM



| MARKETING TABLE

Initiative	Brand awareness	Lead generation	Digital events	Live events	Video	Content creation	Content marketing
Magazine advertising - display	✓						
Magazine advertising - advertorial	✓					✓	✓
Article creation (copywriting services)	✓					✓	✓
Magazine inserts	✓						✓
Leaderboard and MPU banners	✓						
Content Marketing Solution (profile)	✓				✓		✓
Company profile	✓				✓		✓
LinkedIn post	✓	✓					✓
Newsletter featured story (content sharing)	✓				✓		✓
Newsletter featured story (lead generation)	✓	✓			✓		✓
Newsletter PR	✓						✓
eBlast (content sharing)	✓				✓	✓	✓
eBlast (lead generation)	✓	✓			✓	✓	✓
Custom video interview	✓				✓	✓	✓
Video 'Stand Side' exhibition interview	✓			✓	✓	✓	✓
Webinars	✓	✓	✓		✓	✓	✓
Event sponsorship	✓	✓	✓	✓	✓	✓	✓

TAKE A LOOK

Click the 'Initiative' list on the left to view examples



| PURE BEAUTY IN FIGURES

MAGAZINE

29,558

Readership

DIGITAL

29,180

Newsletter subscribers

15,126+

LinkedIn followers

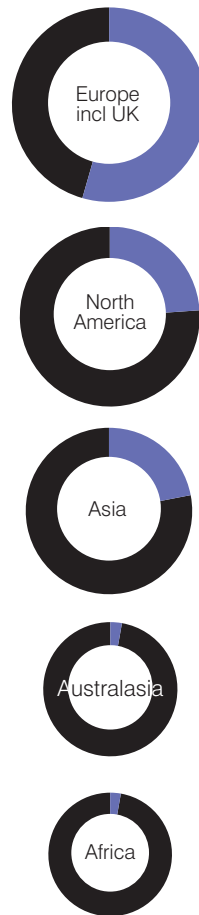
JOB TITLES



INDUSTRY SECTOR:



REGION



Figures correct as of September 2022. Estimated circulation.

| EVENTS

Pure Beauty Awards

The Pure Beauty Awards is committed to celebrating the best in beauty. With two industry awards within its portfolio – Pure Beauty London and Pure Beauty Awards Global – Pure Beauty has an unrivalled following from the international cosmetics community.

PURE BEAUTY
GL 2023 BAL
AWARDS

Every year hundreds of brands hope to achieve one of the highest accolades in the business and to be recognised as the most efficacious and exciting innovations of the year.

Click the logos to watch.

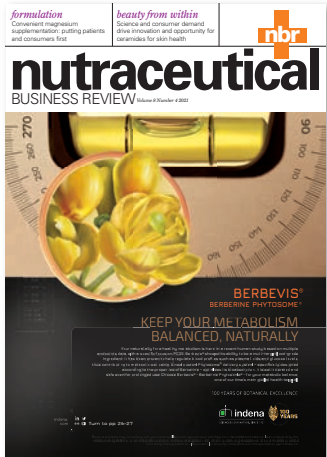
PURE BEAUTY
AWARDS
LONDON 2023



Pure Beauty Global Awards
2022 host Rebecca Dudley

Your product could be featured in the next coveted Pure Beauty Awards gift bag

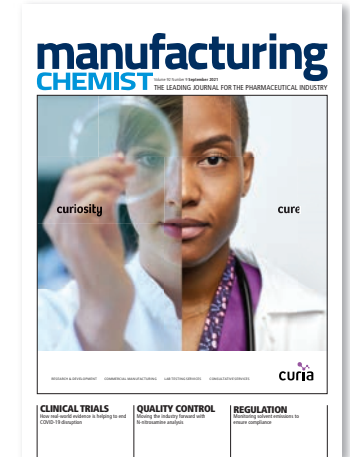
| HPCI MEDIA MAGAZINE TITLES



Nutraceutical Business Review is the authoritative source of B2B information for the functional food and drink industries



Cosmetics Business magazine and Trend Report provides a monthly update on need-to-know information



Manufacturing Chemist is the leading journal for the pharmaceutical industry



Cleanroom Technology provides industry insight for controlled environments



Pure Beauty magazine has been 'making you the beauty expert' for over 20 years



Building Better Healthcare provides information on construction, medical devices and procurement around health care