

manufacturing CHEMIST

| DELIVERING KEY INFORMATION TO THE PHARMACEUTICAL INDUSTRY



THE BRAND

WHAT IS MANUFACTURING CHEMIST?

Manufacturing Chemist covers the latest developments across all areas of the global pharmaceutical value chain through a monthly magazine subscription and digital touch points.

Through the distribution of comprehensive articles, market analysis and insights of the industry on a daily basis, Manufacturing Chemist content is used to inform, educate and connect the industry addressing today's

challenges, including environmental, social and governance.

Building on a strong editorial base, loyal audience and strong commercial support, the newly established annual Manufacturing Chemist LIVE provides the perfect platform for networking with the industry, learning best practice, keeping up to date with the latest standards and regulations. All under one roof!

Other topics covered: Drug Discovery, Custom Synthesis, CDMO Services, Automation, Laboratory, QA/QC, HPAPI/API, Immuno-Oncology, Vaccines, Process Optimisation, Serialisation, Logistics, Regulatory & Validation, Future Innovations and Country Focuses.

FEATURES LIST

January
Packaging
Event: *Pharmapack Europe, Paris*

February
Cell and Gene Therapy
Event: *DCAT Week, New York*

March
Contract Manufacturing
Event: *CPhI North America, Philadelphia*

April
Process Technology & Equipment
Event: *INTERPHEX, New York*

May
Ingredients & Raw Materials
Event: *Manufacturing Chemist LIVE, Birmingham*
Vitafoods Europe, Geneva

June
Cleanrooms and Containment
Event: *BIO International Convention, Boston*

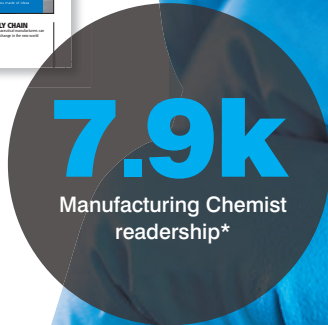
July/August
Drug Delivery
Event: *POWTECH, Nuremberg*

September
Bioprocessing
Event: *BIO-EUROPE*

October
Outsourcing & Contract Manufacturing
Event: *CPhI Worldwide, Barcelona*

November
Analysis & Testing
Event: *Pharma Integrates, London*

December
Solid Dosage and Excipients



ADVERTISERS AND READERS



MARKETING TABLE

Initiative	Brand awareness	Lead generation	Digital events	Live events	Video	Content creation	Content marketing
Magazine advertising - display	✓						
Magazine advertising - advertorial	✓					✓	✓
Magazine inserts	✓						✓
Leaderboard and MPU banners	✓						
Content Marketing Solution (profile)	✓				✓		✓
Company profile	✓				✓		✓
Newsletter featured story (content sharing)	✓				✓		✓
Newsletter featured story (lead generation)	✓	✓			✓		✓
Newsletter PR	✓						✓
eBlast (content sharing)	✓				✓	✓	✓
eBlast (lead generation)	✓	✓			✓	✓	✓
Custom video interview	✓				✓	✓	✓
Webinars	✓	✓	✓		✓	✓	✓
Event exhibitor	✓	✓	✓	✓		✓	
Event sponsorship	✓	✓	✓	✓	✓	✓	✓



447k

The online audience
Manufacturing Chemist
engages with

MANUFACTURING CHEMIST IN FIGURES

MAGAZINE

7,943

Readership

MANUFACTURINGCHEMIST.COM

5,464

Newsletter subscribers

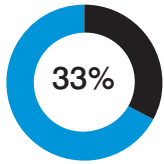
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Website visitors

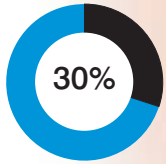
1,503

LinkedIn followers

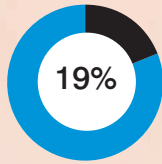
REGION



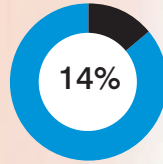
Asia



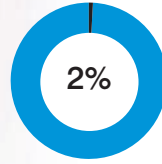
North America



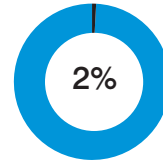
Europe



UK & Ireland



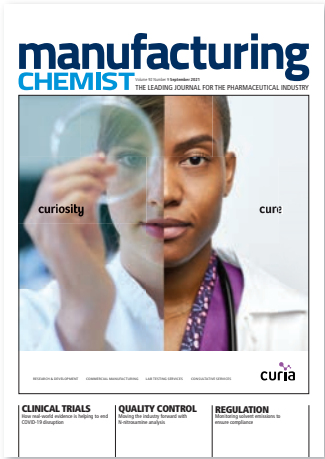
Africa



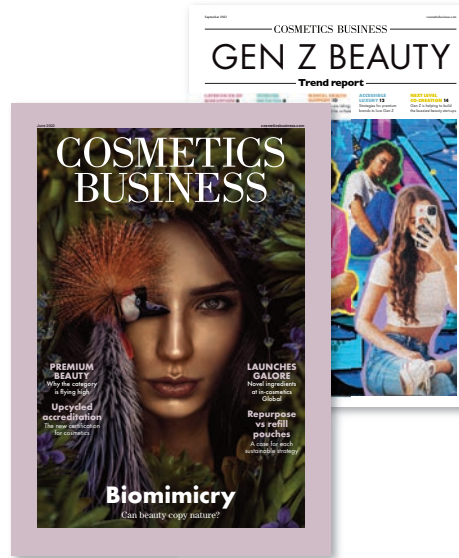
Other



HPCI MEDIA MAGAZINE TITLES



Manufacturing Chemist is the leading journal for the pharmaceutical industry



Cosmetics Business magazine and Trend Report provides a monthly update on need-to-know information



Nutraceutical Business Review is the authoritative source of B2B information for the functional food and drink industries



Cleanroom Technology provides industry insight for controlled environments



Pure Beauty magazine has been 'making you the beauty expert' for over 20 years



Building Better Healthcare provides information on construction, medical devices and procurement around health care