

BBH

BUILDING BETTER HEALTHCARE

BUILDING BETTER HEALTHCARE HAS INFORMATION ON THE BUILT ENVIRONMENT, MEDICAL DEVICES, PROCUREMENT AND TECHNOLOGY STORIES RELATING TO HEALTH CARE



THE BRAND

WHAT IS BUILDING BETTER HEALTHCARE?

Building Better Healthcare is an online and print information platform for the design, build and management of global health and social care facilities.

The publication provides up-to-the-minute developments across all the areas of the industry as well as comprehensive technical articles, market analysis, product

The quarterly print publication will cover the following topics in each issue:

Design & Build

Recently-completed, new projects and planned projects.

Estates & Facilities

Challenges facing the running of the healthcare facilities and what can be done to accomplish their needs.

Patient Experience

As above but adhered to schemes that improve patient experience/recovery.

Technology

A look at current and new technologies in healthcare.

Trend reports

Special reports on the challenges facing the NHS such as Energy, COVID-19 etc.

Plus the issue will cover the latest innovations in healthcare.

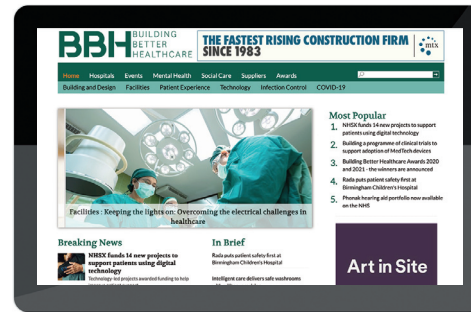
BUILDING BETTER HEALTHCARE AWARDS

Considered the most prestigious and credible international healthcare awards, The Building Better Healthcare Awards celebrate the outstanding achievements and innovations from across the healthcare sectors in the built environment and social care industries. The categories range from Patient Environment, Technology, Estates & Facilities to Building Design. The ceremony, attended by 600 guests, welcomes exhibitors and sponsors to celebrate and network.

E: jom@hpcimedia.com

launches and key insights of those who are shaping the industry on a daily basis.

The platform is used to inform, educate and connect the industry addressing today's challenges including environmental, social and governance.



**BUILDING
BETTER
HEALTHCARE
AWARDS 2023**

4.6K

The number of subscribers to the Building Better Healthcare newsletter*

*Figure correct as of September 2022



ADVERTISERS AND READERS



Royal Devon and Exeter
NHS Foundation Trust



Imperial College Healthcare
NHS Trust

CAPITA

BDP.



South London
and Maudsley
NHS Foundation Trust



Guy's and St Thomas'
NHS Foundation Trust



MARKETING TABLE

Initiative	Brand awareness	Lead generation	Digital events	Live events	Video	Content creation	Content marketing
Magazine advertising - display	✓						
Magazine advertising - advertorial	✓					✓	✓
Magazine inserts	✓						✓
Leaderboard and MPU banners	✓						
Content Marketing Solution (profile)	✓				✓		✓
Company profile	✓				✓		✓
Newsletter featured story (content sharing)	✓				✓		✓
Newsletter featured story (lead generation)	✓	✓			✓		✓
Newsletter PR	✓						✓
eBlast (content sharing)	✓				✓	✓	✓
eBlast (lead generation)	✓	✓			✓	✓	✓
Custom video interview	✓				✓	✓	✓
Webinars	✓	✓	✓		✓	✓	✓
Event exhibitor	✓	✓	✓	✓		✓	
Event sponsorship	✓	✓	✓	✓	✓	✓	✓

179K

The online audience
Building Better Healthcare
engages with



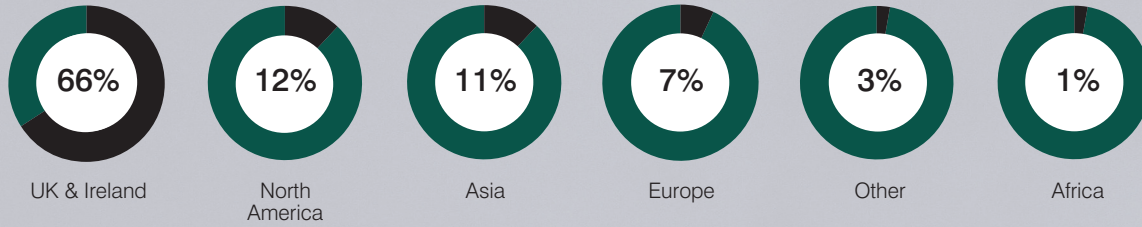
BUILDING BETTER HEALTHCARE IN FIGURES

MAGAZINE

7,031

Readership

REGION



BUILDINGBETTERHEALTHCARE.COM

4,621

Newsletter subscribers

179,805

Website visitors

1,410

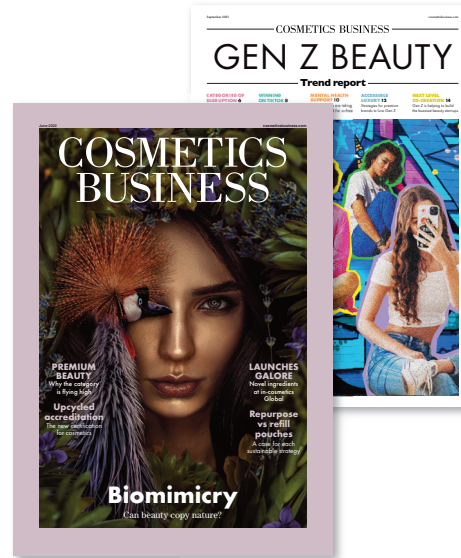
LinkedIn followers



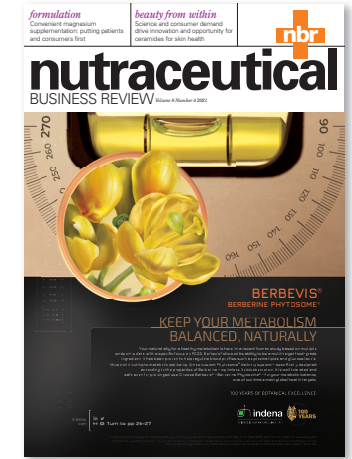
HPCI MEDIA MAGAZINE TITLES



Manufacturing Chemist is the leading journal for the pharmaceutical industry



Cosmetics Business magazine and Trend Report provides a monthly update on need-to-know information



Nutraceutical Business Review is the authoritative source of B2B information for the functional food and drink industries



Cleanroom Technology provides industry insight for controlled environments



Pure Beauty magazine has been 'making you the beauty expert' for over 20 years



Building Better Healthcare provides information on construction, medical devices and procurement around health care